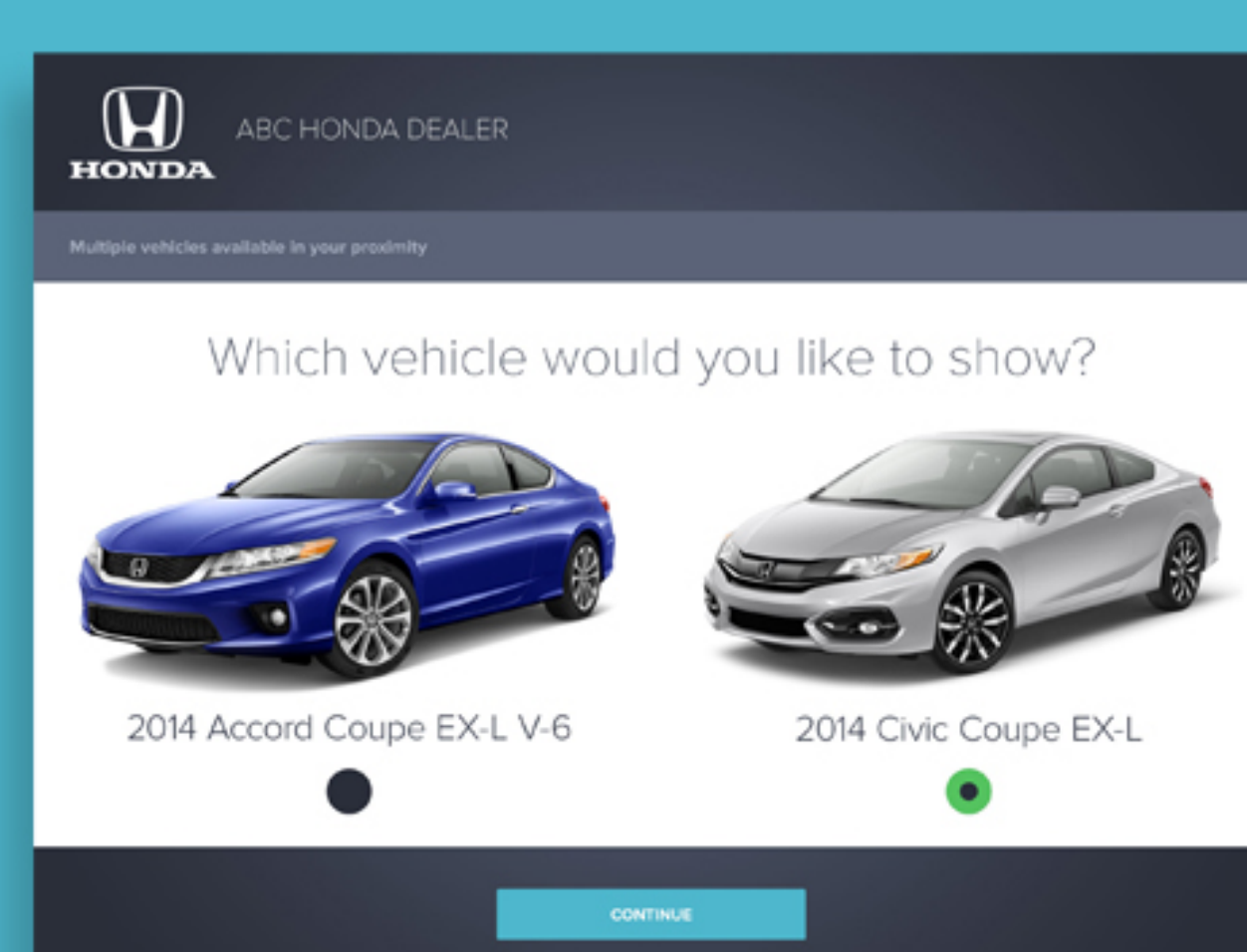# *initiate* ℠

initiate℠ a New Expereince

Initiate takes your customer experience to the next level. Now, your sales people are armed at the point of customer engagement with a cutting edge tool that not only enhances the buying experiene, but also records that customers interactions and empowers your sales teams to more successfully re-engage in the sales process.
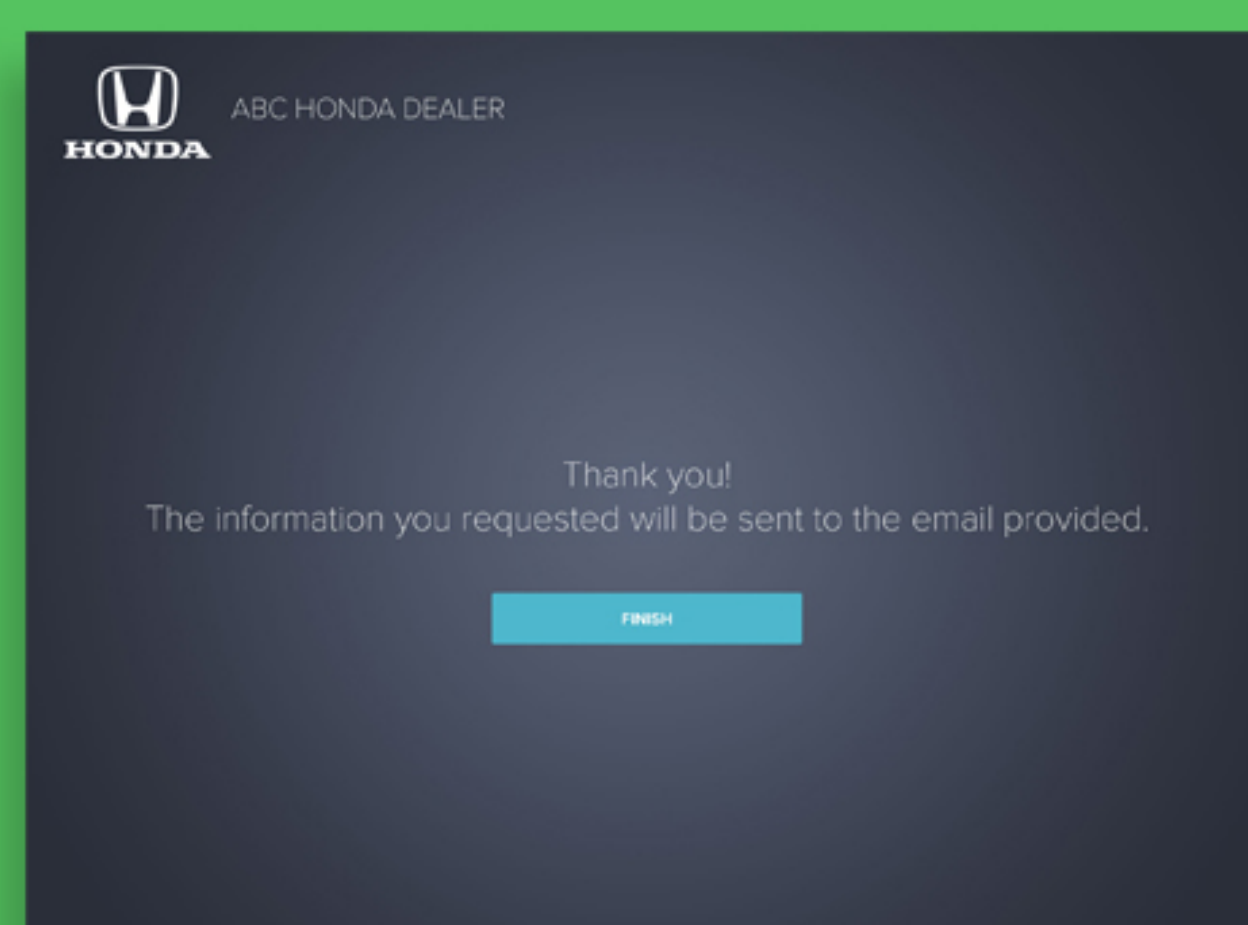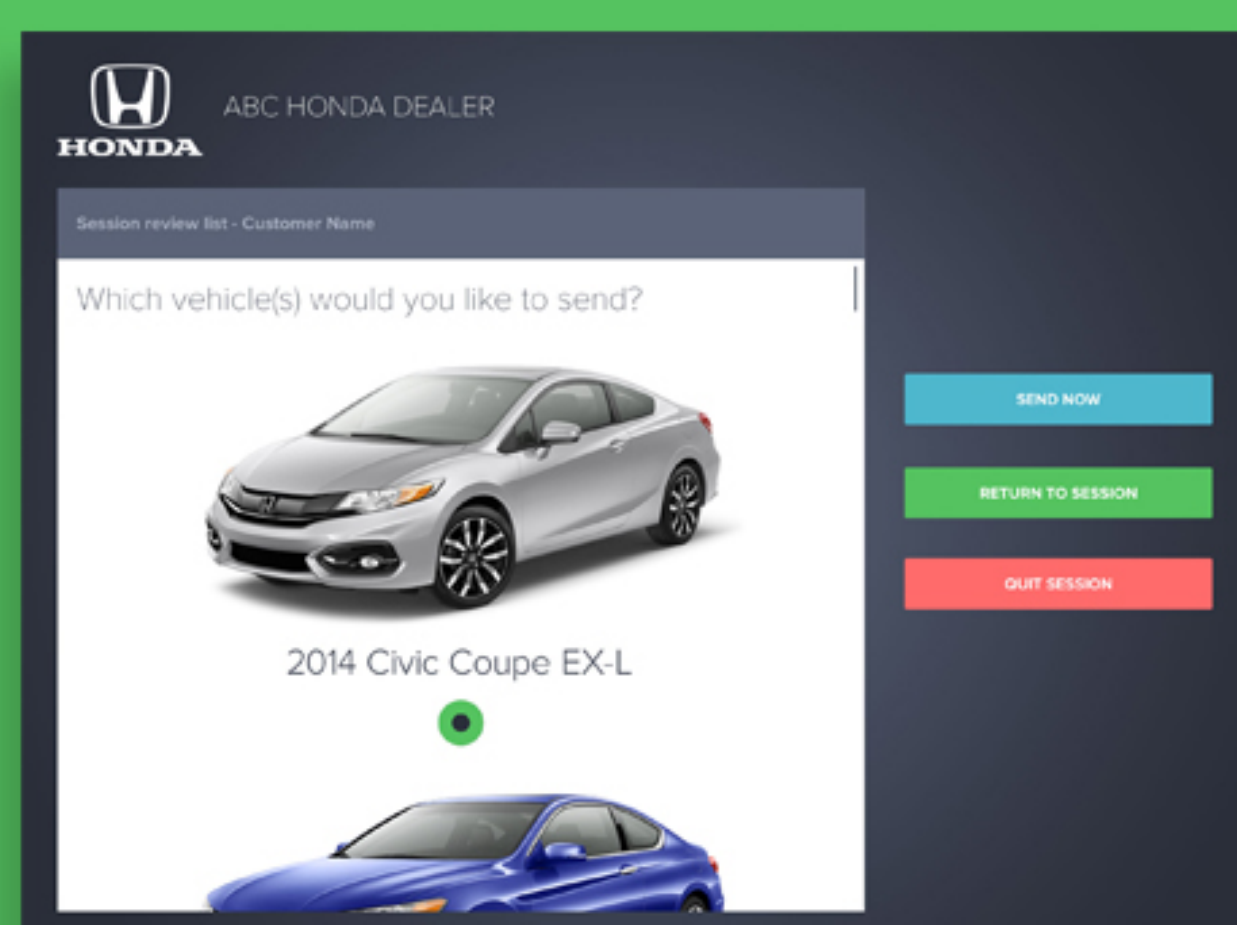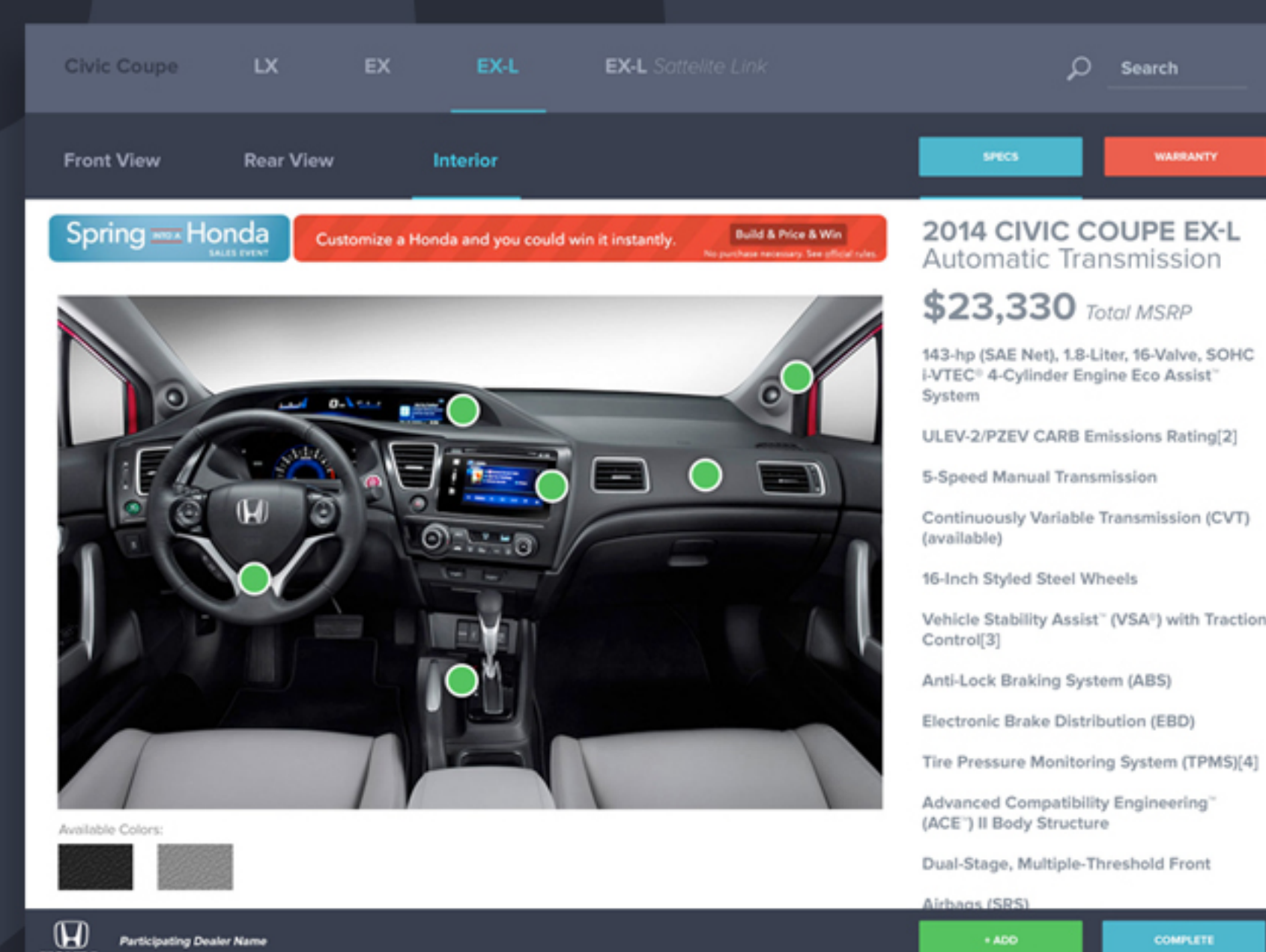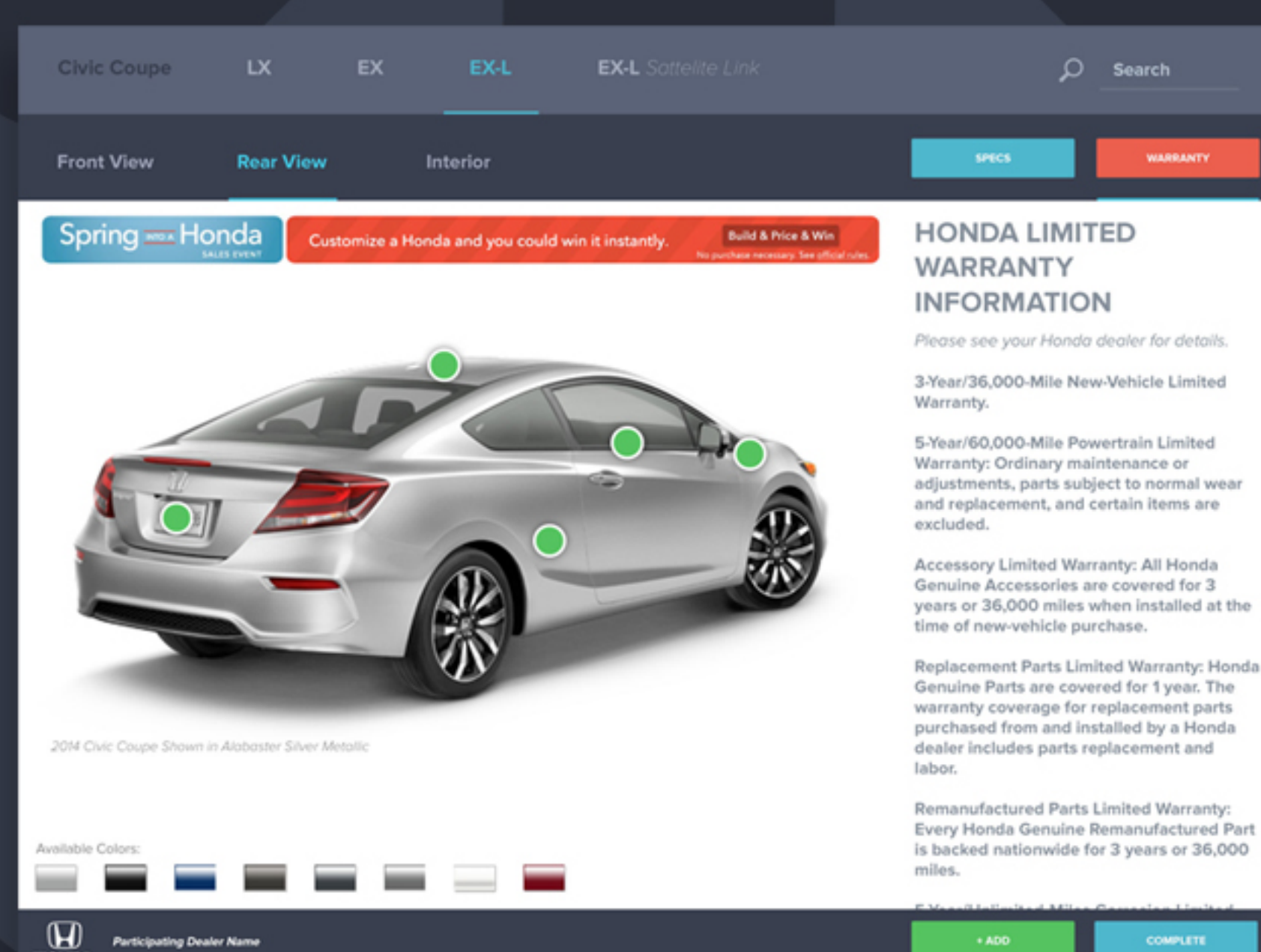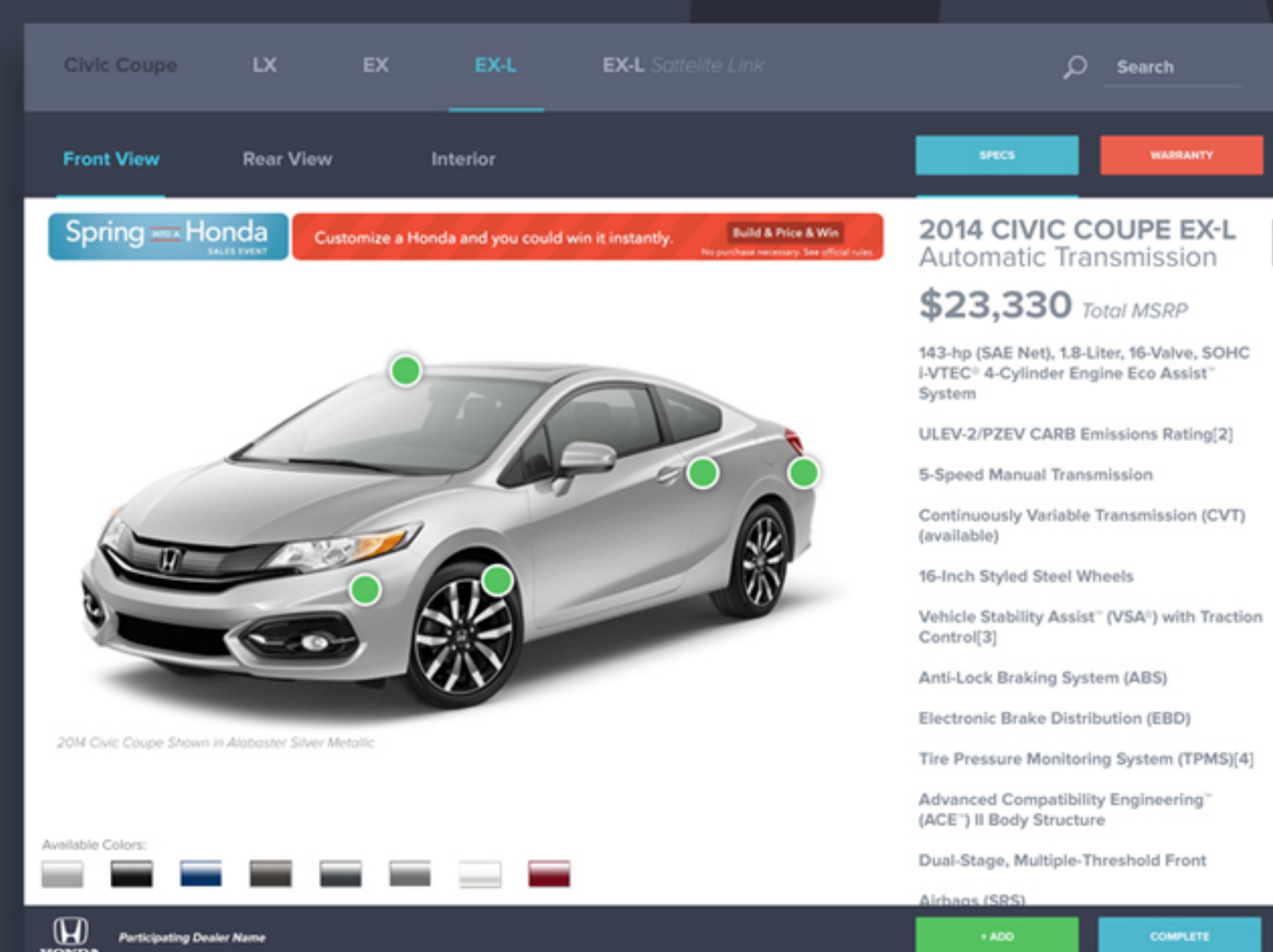

How It Works

Initiate℠ combines today's most advanced mobile and wireless beacon technology (BLE-Bluetooth) by delivering relevant vehicle data to a simple tablet based interface based on proximity to that vehicle or location.

What's Displayed

The tablet application displays an interactive tour of key vehicle feature and design elements of any make or model on the lot

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What's Provided

The application then provides an instant record for qualifying and quantifying buyer hot points.

Want to Learn More?

We look forward to speaking with you

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MESSAGE

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